

MINAD CENTER HOLDS LECTURES, WORKSHOPS AND SHOWS IN COMPANIES, BUSINESSES AND ORGANIZATIONS, CONTENTS THAT ENRICH STAFF AND EMPLOYEES, EXPOSING THEIR WORLDS TO SOCIAL AND COMMUNITY DIVERSITY WHICH ALLOWS CREATING SAFE AND COLORFUL WORKSPACES.

THE CHOICE OF MINAD CENTER TO DEAL WITH QUESTIONS REGARDING GENDER, IDENTITY AND SEXUALITY IS ONE THAT IS INTENDED TO RAISE AWARENESS AND TO ERADICATE SOCIAL VIOLENCE CREATED ON THE BASE OF STEREOTYPES AND NEGATIVE ATTITUDES TOWARDS THE LGBTQ+ COMMUNITY, AND LGBTQ+ YOUTH SPECIFICALLY.

WE ARE EXCITED TO OFFER VARIOUS PROGRAMS WHICH CREATE A CONNECTION BETWEEN THE BUSINESS SECTOR AND THE LGBTQ+ WORLD.

For further information and inquiries, please contat:

Deutsch-Gazit Neta, Manager Minad@igy.org.il



# Lectures and Workshops

Allowing businesses and organizations to empower the workspace as a safe space for LGBTQ+ employees

Getting familiar with meaningful figures in the LGBTQ+ community, one's experience in society, understanding the communal world is the most meaningful for an LGBTQ+ adult

### An intergenerational

### **meeting**

The personal a of a teenager, as opposed to the story of a parent: The fears, the reveltion, the ways of handling the "coming out" of a family member.

How to build a bridge between generations with each coming out.

### You can't break down **\_\_\_\_ the closet politel**y

LGBTQ+ politics

How did the LGBTQ+ community come out of the darkness into the marketing and political mainstream of the world, even reaching the White House

The achievements of the community as a politicalgroup in recent years

### Between mustaches and heels

What is the difference between a Crossdresser and a Transexual? Drag queen and Drag king

The Revival of Drag with the success of RuPaul's Drag Race



### Div<mark>ersity- there's room</mark>

### for everybody

A panel gathering with representation of Arab-Religious and Trans identities.

The complexity of the LGBTQ+ identity- reflecting-Israel's diverse society and culture.

How does one choose a particular battle or unifying struggles

### Be there for them!

How do our children feel? support circles

Dos and Don'ts- an open discussion aboutgender and sexuality, relevant parenthood in an era of ambiguity

LGBTQ+ youth characteristics- tools for bettercommunication



Deutsch Gazit Neta, Manger of Minad +97252-4234885 | minad@igy.org.il

# MINAD hosting

Allowing a glance at different identities through the personal stories of well known figuresGetting to know the LGBTQ+ culture and the people who create it, discovering the history from its early days up until today

### **Bell Agam- The**

\*

### courage to be whole

A journalist dealing with social and community issues at Haretz

From little Niso to Female Educator of The Year- the emotional journey

Shattering stigmas through an honest discussion on issues of religion, faith, and all that is in between

### Gay parenting- NOT what you had in

The personal story of a gay father fortwins, born in a surrogacy project

Equal rights for the LGBTQ+ community, focusing on partnership and parenthood

### Shlomo 300 - Coming Out of the Cheder

#### personal meeting with Ninja Israel's Shlomo

#### Weizman

Shlomo's story about his journey that began in the ultra-Orthodox "Cheder" and strict Torah studies and difficult and painful conversion therapies, and ended at the Ninja buzzer and out of the closet

#### 

### **Return to Tel- Aviv**

A convers<mark>ation about the intersection between the LGBTQ+ identity</mark>

The common life path of a young LGBTQ+ person growing up in the periphery

What is the connection between the LGBTQ+ identity and the peripheral identity? Do they have anything common

### **Cleaning out the closet**

#### A conversation about the beauty standart in the gay community

The life experience of a person that transcends as gay within a religious community, as fat within the gay community, and as feminine within a manly world

What is the potential in this "abnormality"? How does this relate to the fashion world







# MINAD hosting

Allowing a glance at different identities through the personal stories of well known figuresGetting to know the LGBTQ+ culture and the people who create it, discovering the history from its early days up until today

### The Pink Path

#### A guided "gay" tour in the city of Tel-Aviv-Jaffa

Meaningful places in the history of the LGBTQ+ community

Inspirational stories, as told by the important figures and icons

Leaders in IGY and in the politics of the community

### HR and management

### level training

and strategy consulting regarding the LGBTQ+ community

Pro LGBTQ+ press and PR

The unique needs does an LGBTQ+ employee have ang what is the right way to refer

### LGBTQ & R.O.I

### WHAT'S THE KESHER

#### Ofer Neumann, CEO of Igy

The connection between diversity in employment, building a safe space and messages to LGBTQ+ people through marketing to the profit line and to the success of the brand

It is possible to add a panel on the subject with marketing, sales and HR professionals

### Breaking the stigma 🚥 between religion and LGBTQ

A variety of lectures from Itai Argaman, breaking the stigma between the Bible and LGBTQ





# Bring MINAD to your office and make your company colorful

### l never thought you were gay

LGBTQ+ visibility- merging Pride with the company logo, pride visibility- an official collaboration with IGY

### Viva la DIVA!

Anecdotes and fun trivia of LGBTQ+ culture

Ready-to-send posts regarding Pridesuch as "In 1998, Dana International won Eurovision, creating a tidal wave of people coming out of the close"

# Ho<mark>w do I produce a mega PRIDE event?</mark>

Different merchandise items- flags, hand-held fans, backpacks -etcPride connections Drag performers, DJs, etc

## l h<mark>ave Yehudit Ravitz</mark> and Yehuda Poliker

An LGBTQ+ cards quartet game, developed by IGY and different LGBTQ+ illustrators



Deutsch Gazit Neta, Manger of Minad +97252-4234885 | minad@igy.org.il

